

FOR IMMEDIATE RELEASE

Supermarket Executive Mike Brady Joins Blanc Display Group As Vice President of Sales and Marketing

DOVER, NJ. Blanc Display Group, an eco-conscious leader and merchandising specialist in the design and manufacturing of signage and displays for the food and beverage retail industry, announces the addition of food industry executive Mike Brady to the company as Vice President of Sales and Marketing.

Mr. Brady has spent over 30 years in the retail industry. Mr. Brady's career encompasses positions ranging from Produce Manager at Kings Supermarkets to Produce Merchandiser and Produce /Floral Merchandising Supervisor at Wakefern Food Corporation.

Under Wakefern's four retail banners, Mr. Brady oversaw numerous grand openings, remodels and resets, working with their architecture, engineering, procurement and purchasing divisions as well as the vendor community.

Mr. Brady will be located at Blanc Display Group headquarters in Dover, NJ. He may be reached at mbrady@blancind.com or 888-332-5262.

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