

Flower Power buyer's guide

Whether it's a special occasion or a simple pick-me-up, say what you mean with flowers. A perennial favorite, these oh-so-sweet blooms have the potential to change a mood or mindset. Pick one variety or mix-and-match blossoms in a bouquet!



Roses

Classic beauties with an array of meanings. Red: love, courage, respect, courage and passion. White: purity, loyalty, adoration, devotion. Pink: grace, gratitude, admiration. Yellow: joy, friendship, new beginning, caring.



Lilies

Lilies are royal and regal. White flowers mean purity. Striped pink a.k.a. Stargazer Lily symbolize ambition and encouragement. Yellow or gold signify good health and healing, while red represents passion.



Daisies

Daisies are feel-good flowers. White daisies symbolize beauty, fertility, innocence, love and simplicity. All Gerbera daisies mean happiness. Red: love. Pink: admiration and high esteem. Yellow: cheerfulness.



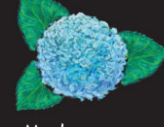
Tulips

The flower of charity and love. Red stands for passion and love. Yellow: unrequited love. Purple: abundance and prosperity. Pink: friendship and admiration.



Carnations

All bespeak love and fascination. Red connotes admiration. Pink: mother's love. White: good luck and pure love. Yellow: invoke friendship. Purple: impulsive. Striped: unrequited love, seeking reciprocation.



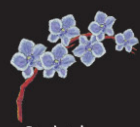
Hydrangeas

Expresses gratitude, heartfelt emotions, abundance, prosperity, apology, grace, beauty. Choose color and style: moonhead (big ball), lacecap (cluster of tiny and large blooms) or panicle (cone).



Sunflowers

Not surprising this bloom conveys warmth, positivity, strength and happiness. Ivory petals mean innocence. Vibrant Yellow: happiness and long life. Orange to red: power, strength and positivity. Brown to maroon: loyalty and support.



Orchids

These exotic blooms signify love, fertility, thoughtfulness, beauty and charm. Red: passion, strength, courage. Pink: grace, joy, happiness. White: humility, purity. Purple: respect, dignity. Yellow: friendship, new beginnings. Orange: pride. Green: blessings.

#B3210158 Signature Series Floral Buyer's Guide
14 1/2" h x 46 1/2" w

1-4	5-24	25-49	50-99	100+
\$85.00	\$75.00	\$68.00	\$59.00	\$51.00

Hanging Barn Wood Frame

#B3410021 Barn Wood Frame with Hanging Hooks. 16" h x 48" w

1-9	10-49	50-99	100-249	250+
\$65.00	\$57.50	\$52.00	\$45.50	\$39.00

#B3110084 Barn Wood Frame Hanging Kit. 16" h x 48" w

Includes: (2) Black "S" Hooks, (2) Ceiling Hooks, (2) Pieces of 6 ft. Long Black Metal Chain.

1-9	10-49	50-99	100-249	250+
\$6.60	\$6.05	\$5.46	\$5.05	\$4.60

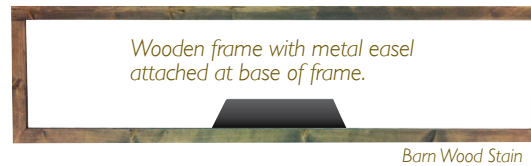
Barn Wood Frame with Attached Metal Easel

#B3410022 Barn Wood Frame with Attached Metal Easel. 16" h x 48" w

1-9	10-49	50-99	100-249	250+
\$75.00	\$66.00	\$60.00	\$52.50	\$45.00

Flower Power Buyer's Guide and Basket Signs

- Informative
- Promotes customer engagement
- Floral upsell opportunity
- Durable material
- Clear and concise content



Signature Series Floral Basket Display Sign with Jumbo Spring Clip

- Rugged non-slip clip grips bins and baskets.

#B1600009 Signature Series Floral Basket Display Sign with Jumbo Spring Clip (Set of 5)

1-9	10-49	50-99	100-249	250+
\$100.50	\$94.75	\$86.00	\$77.15	\$67.35



Signature Series Floral Basket Display Sign with Adapta Strip™

#B1600010 Signature Series Floral Basket Display Sign with Adapta Strip™ Only (Set of 5)

1-9	10-49	50-99	100-249	250+
\$50.75	\$45.00	\$41.25	\$36.15	\$31.10

For more Floral Basket Sign Holder ideas see the Sign Holder Section in our catalog or visit our online catalog at blancind.com.



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